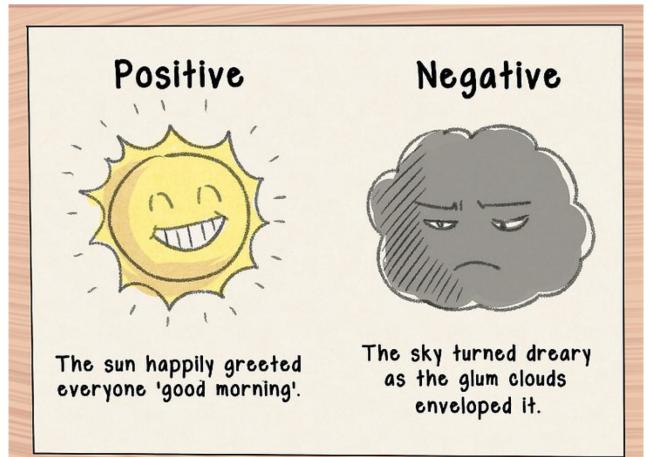
This is the art of applying a human trait or characteristic to a non-human thing.



By using personification, we are able to give personality and an element of humanity to something that would otherwise lack one.

This provides the reader with the ability to connect to and understand the thing on a deeper level.

When used to personify objects in the setting or environment it enables the writer to provide a greater detail of atmosphere. You can make a location feel warm and welcoming or terrifying and threatening through personification.

E.g. The trees waved at the tourists gently. The door groaned in despair as they pushed their way through.